

Air4media Pilot v1.0
ACME Creative Agency
Laurent P Groult

AirMail Subscribers

Import
WordPress Import
Export All
Add Subscriber

TOTAL SUBSCRIBERS

1009

ACTIVE

922

WITH PHONE

6

THIS MONTH

1

Q Search...

All U All S All S All C

S	Site	Owner	Email / Phone	Tags	Status	Source
<input type="checkbox"/>	ACME Creative Agency		gregory.wright214@novapaysolutions.com Gregory Wright	newsletter events	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		larry.alvarez24@sparkinnovation.com Larry Alvarez	newsletter events photography branding	Active	? social_med
<input type="checkbox"/>	ACME Creative Agency		jennifer.turner172@sparkinnovation.com Jennifer Turner	newsletter events	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		debra.hernandez345@marblemedia.com Debra Hernandez	newsletter events photography	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		karen.mitchell260@zenithmarketing.com Karen Mitchell	newsletter events	Unsubscribed	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		angela.thompson29@tridentconsulting.com Angela Thompson	newsletter	Active	? landin
<input type="checkbox"/>	ACME Creative Agency		jeffrey.brown25@quartzmedia.com Jeffrey Brown	newsletter events	Paused	? event_sign
<input type="checkbox"/>	ACME Creative Agency		patricia.lopez368@neptunedigital.com Patricia Lopez	newsletter events photography branding	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency		linda.harris144@polarislabs.com Linda Harris	newsletter	Unsubscribed	? event_sign
<input type="checkbox"/>	ACME Creative Agency		sandra.richardson149@prismmedia.com Sandra Richardson	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency		anna.lewis247@atlaventures.com Anna Lewis	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		edward.lewis54@fronterstudios.com Edward Lewis	newsletter	Active	? event_sign
<input type="checkbox"/>	Me	Laurent P Groult	laurentgroult@gmail.com	No tags	Active	? website
<input type="checkbox"/>	ACME Creative Agency		barbara.evans351@pinnacledesign.com Barbara Evans	newsletter events photography branding	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		helen.ramos223@solsticecreative.com Helen Ramos	newsletter events photography	Unsubscribed	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		patrick.brown58@zenithmarketing.com Patrick Brown	newsletter events	Active	? website
<input type="checkbox"/>	ACME Creative Agency		carol.ward170@solsticecreative.com Carol Ward	newsletter events photography	Active	? social_med
<input type="checkbox"/>	ACME Creative Agency		justin.perez308@atlaventures.com Justin Perez	newsletter events photography	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		melissa.cook378@beaconmarketing.com Melissa Cook	newsletter events photography branding	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		amy.thompson406@terrasolutions.com Amy Thompson	newsletter	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		deborah.white265@zenithmarketing.com Deborah White	newsletter events	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		dorothy.adams400@polarislabs.com Dorothy Adams	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		elizabeth.davis158@prismmedia.com Elizabeth Davis	newsletter events photography branding	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		james.hughes233@phoenixcreative.com James Hughes	newsletter events photography	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		michael.myers263@kineticdesign.com Michael Myers	newsletter events photography branding	Active	? website
<input type="checkbox"/>	ACME Creative Agency		jonathan.carter315@cobaltcreative.com Jonathan Carter	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		brlan.gray426@neptunedigital.com Brlan Gray	newsletter events photography	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		betty.jackson473@falconcreative.com Betty Jackson	newsletter events photography	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		emma.wood4@phoenixcreative.com Emma Wood	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		patrick.garcia113@summitconsulting.com Patrick Garcia	newsletter	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency		margaret.johnson90@crestviewstudios.com Margaret Johnson	newsletter events	Unsubscribed	? social_med
<input type="checkbox"/>	ACME Creative Agency		thomas.stewart245@vertexdynamics.com Thomas Stewart	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		scott.hernandez88@radiantmedia.com Scott Hernandez	newsletter events	Paused	? referral
<input type="checkbox"/>	ACME Creative Agency		stephanie.cox417@neptunedigital.com Stephanie Cox	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency		donald.turner258@coraldesign.com Donald Turner	newsletter events	Unsubscribed	? event_sign
<input type="checkbox"/>	ACME Creative Agency		gregory.adams89@meridiananalytics.com Gregory Adams	newsletter	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		charles.baker445@evergreensolutions.com Charles Baker	newsletter	Active	? referral
<input type="checkbox"/>	ACME Creative Agency		sarah.hill82@crestviewstudios.com Sarah Hill	newsletter events photography	Active	? landing_pa
<input type="checkbox"/>	ACME Creative Agency		shirley.flores418@harbordigital.com Shirley Flores	newsletter events	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		charles.garcia72@eclipsestudios.com Charles Garcia	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		sarah.watson432@sapphiretech.com Sarah Watson	newsletter events	Active	? website
<input type="checkbox"/>	ACME Creative Agency		katherine.peterson105@radiantmedia.com Katherine Peterson	newsletter events photography	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		carolyn.marline137@cedarstudios.com Carolyn Marline	newsletter	Active	? website
<input type="checkbox"/>	ACME Creative Agency		stephen.alvarez374@onyxstudios.com Stephen Alvarez	newsletter	Active	? event_sign
<input type="checkbox"/>	ACME Creative Agency		amanda.reed385@pinnacledesign.com Amanda Reed	newsletter events photography	Unsubscribed	? social_med
<input type="checkbox"/>	ACME Creative Agency		margaret.peterson58@crestviewstudios.com Margaret Peterson	newsletter events	Active	? website
<input type="checkbox"/>	ACME Creative Agency		michelle.davis273@casademedia.com Michelle Davis	newsletter	Active	? contact_for
<input type="checkbox"/>	ACME Creative Agency		carol.ortiz229@harbordigital.com Carol Ortiz	newsletter events photography	Unsubscribed	? referral
<input type="checkbox"/>	ACME Creative Agency		brlan.hernandez182@mosaicdigital.com Brlan Hernandez	newsletter events photography	Active	? website
<input type="checkbox"/>	ACME Creative Agency		timothy.edwards347@beaconmarketing.com Timothy Edwards	newsletter events	Active	? website

Showing 1 to 50 of 1509 entries

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Subscribers

Manage all AirMail newsletter subscribers in one place — add contacts, import lists, apply tags, and track engagement across every site in your account.

Key Features

- **Live Stats:** Four cards at the top show your total subscribers, active count, how many have a phone number on file, and new sign-ups this month.
- **Smart List:** Browse and search by email, name, phone, or tag. Filter by site, status (Active / Unsubscribed / Bounced / Complained), source (Import, Form, API, Manual, WordPress), or contact type (Email Only, Phone Only, Email & Phone). Sort by any column.
- **Tags:** Organize subscribers with custom tags for targeted campaigns. Add tags individually or in bulk across many subscribers at once.
- **Batch Actions:** Select multiple subscribers to export, delete, unsubscribe, resubscribe, add to lists, add tags, or remove tags in one step.
- **CSV Import:** Upload a CSV file to add or update large numbers of subscribers quickly, with a live progress bar.
- **WordPress Import:** Dedicated import flow for migrating subscribers from a WordPress newsletter plugin.
- **Export:** Download your full list or a filtered selection as a CSV file.
- **Engagement Tracking:** See total opens and clicks per subscriber directly in the list.

How to Use

Add a Subscriber

1. Click **Add Subscriber** (top right).
2. Select which site this subscriber belongs to — for example, *acme-creative.air4.media* — or choose **All Sites** to make them global.
3. Enter their email address (required) and optionally their name and phone number.
4. Add tags by typing and pressing Enter, or click any suggested tag shown below the field.
5. Set the status to **Active** or **Unsubscribed**.
6. Click **Save Subscriber**.

Import from CSV

1. Click **Import**.
2. Select the target site.
3. Upload a CSV file with columns: `email`, `phone`, `first_name`, `last_name`, `tags` (tags comma-separated).
4. Choose whether to update existing subscribers and/or resubscribe previously unsubscribed contacts.
5. Optionally add tags to all imported subscribers and assign them to one or more lists.
6. Click **Start Import** and watch the progress bar.

Import from WordPress

1. Click **WordPress Import**.
2. Select the target site (WordPress imports require a specific site — not "All Sites").
3. Upload your WordPress CSV export (columns: `email`, `first_name`, `last_name`, `subscribed`, `created_at`).
4. Click **Import from WordPress**.

Manage Subscribers in Bulk

1. Check the boxes next to the subscribers you want (or use the select-all checkbox).
2. Use the batch action buttons to: **Export**, **Delete**, **Unsubscribe**, **Resubscribe**, **Add to List**, **Add Tags**, or **Remove Tags**.

Filter the List

Use the filter dropdowns above the list to narrow by:

- **Site** — view subscribers for a specific site
- **Status** — Active, Unsubscribed, Bounced, Complained
- **Source** — how they subscribed (Import, Form, API, Manual, WordPress)
- **Contact Type** — Email Only, Phone Only, or Email & Phone

Tips

- Phone numbers should include the country code (e.g., +12025551234) for SMS compatibility.
- Tags are shared across your account — reuse them to build consistent segments. Search the list by tag name to find all subscribers with a specific label.

- The **Engagement** column shows total opens and clicks, helping you spot your most active readers.
- Click **Export All** to back up your full list before making bulk changes.
- Subscribers marked as Bounced or Complained are automatically excluded from future campaigns — no action needed on your part.