

The screenshot shows the AirCatalog dashboard. At the top, there's a header with 'Air4media Pilot v10 BETA', 'ACME Creative Agency OWNER', and 'ACME Creative Agency'. A user profile 'Laurent P Groult' is in the top right. The left sidebar contains navigation items: Dashboard, Documentation, CLIENTS, DIGITAL ASSETS, FLYING LICENSE, WEBSITE (with sub-items like Site Builder, Site Management, Analytics, Site Editor, Modules, AirBeta, AirBlog, AirBook), AirCatalog (highlighted), AirDAM, AirForms, AirGallery, AirMail, AirPlan, AirShop, AirPortal, AirLaunch, AI, and SETTINGS. The main content area has the AirCatalog logo and a '+ Create Catalog' button. Below the logo are four summary cards: 'Catalogs 0', 'Total Products 0', 'Published 0', and 'Drafts 0'. A 'Public Catalog Page' configuration section is visible, with a 'Save Config' button and a 'Show all catalogs' dropdown. The main area also features a 'No catalogs yet' message with a 'Create your first product catalog' prompt and another '+ Create Catalog' button.

AirCatalog lets you create professional product catalogs with pricing, descriptions, and images. Share them online via a public link or export as a PDF for print and email.

Key Features

- **Catalog Management:** Create multiple catalogs with Draft or Published status. Duplicate a catalog to quickly spin up a variation, or archive ones you no longer need.
- **Product Editor:** Each product supports a name, SKU, price, sale price, custom price display text, availability status (Available, Limited, Sold Out, Coming Soon), short and long descriptions, a features list, variants with individual pricing, tags, and a custom call-to-action button.
- **Categories:** Organize products into categories within each catalog. Visitors can filter the product grid by category, making large catalogs easy to browse.
- **Asset Integration:** Pick product images from your Assets library, or upload new files directly from the product picker. Filter by type — images, videos, documents, or audio.
- **Reordering:** Drag and drop products or categories to arrange them in any order.
- **AI Descriptions:** Generate product descriptions automatically — for all products at once or one at a time (3 credits per product).
- **PDF & CSV Export:** Download a formatted PDF for printing or sharing, or export all product data as a spreadsheet.
- **Sharing & Preview:** Generate a public link so clients browse a catalog without logging in.

Preview the live catalog from the editor. Revoke access at any time.

- **Site Display:** Assign a catalog to one of your Airmail sites and control whether visitors see all catalogs or a specific one.
- **Display Settings:** Choose grid or list layout, number of columns, currency, default CTA label, and toggle visibility of prices, descriptions, variants, and the category filter.
- **Design Presets:** Apply a visual template to control the overall look and feel.

How to Use

1. Go to **AirCatalog** in the sidebar.
2. Click **New Catalog**, enter a name and optional description, then click **Create**.
3. In the catalog editor, click **Add Product** to pick an image from your assets or upload a new one.
4. Fill in the product details — name, price, availability, description — then click **Add**.
5. Click any product card to edit its full details: features, variants, tags, and a call-to-action link.
6. Use the **Categories** panel on the left to organize products into groups.
7. Open the **Settings** tab to configure currency, layout, columns, and display options.
8. When ready, go to **Sharing** to generate a public link, click **Preview** to review it live, or click the **PDF** button to download the catalog.

Tips

- Set a **Sale Price** to display the original price crossed out alongside the discounted price.
- Use the **Price Display** field to show custom text (e.g. "Call for pricing") instead of a numeric price.
- Use **Duplicate** from the catalog card menu to copy an entire catalog — great for seasonal or client-specific versions. ACME Creative Agency, for example, keeps separate catalogs for different service tiers without rebuilding from scratch.
- The **AI Descriptions** button generates copy for all products at once, saving significant time on large catalogs.
- Assign a catalog to a site from the site dropdown in the editor to make it appear on your public-facing storefront.